

# BlackBerry Cybersecurity

*More security. Less complexity.*

SOLUTION BRIEF



## **THE RESILIENCE TO THRIVE WITH LESS COST, EFFORT AND LOAD**

*WORLD-CLASS SECURITY OUTCOMES FROM A RECOGNIZED LEADER IN CYBERSECURITY<sup>1,2</sup>.*

# 50%

less management effort from AI-driven efficacy<sup>3</sup>

# 85%

less cost outlay compared to resourcing a SOC on your own<sup>4</sup>

# 95%

less CPU consumption than other leading vendors means longer fleet life and happier, more productive users<sup>5</sup>

Security is both a fundamental enabler and critical concern for organizations of all sizes. The complexities of Security and IT ops, limited resources, and the shift to hybrid work are amplified by the backdrop of increasing threat sophistication—making it an arduous task for businesses to focus on their core operations while ensuring their digital assets are secure.

We understand this dilemma of competing complexity, resourcing, and outcomes, and it's the north-star of our mission here at BlackBerry. We have an obsessive focus on reducing the effort it takes to mitigate risk while solving broad-reaching security challenges.

## **DEFEND YOUR INTERESTS**

We provide a continuous 24x7x365 state of resilience as the ultimate outcome for our clients by either complimenting, extending, or fully managing their outcomes with our experts and extended technology ecosystem.

## **ENABLE YOUR WORKFORCE**

Support your organization in a way that is fast, easy and satisfying for employees yet provides the security visibility, controls and peace of mind organizations require.

## **SINGLE CONSOLE, LESS OVERHEAD**

Make your users happy with faster speeds and streamlined authentication.

## **EXCELS IN "LESS-THAN-PERFECT" CONDITIONS**

Our lightweight and portable self-defending agent excels in online and offline environments across diverse platforms and deployments.

## **THE NEW SIMPLIFIED APPROACH TO CYBERSECURITY**

### **CylanceENDPOINT**

**DEFEND YOUR ENDPOINTS, AUTOMATICALLY AND EVERYWHERE**

CylanceENDPOINT™ provides battle-proven AI-based analysis and advanced threat detection. It uses behavioral as well as sensor-based telemetry that can reveal even advanced persistent threats and stealthy supply chain attacks and provide the means to contain more threats earlier in the attack chain while reducing alerting noise.

### **CylanceEDGE**

**EMPOWER USERS WITH SECURE, FAST, AND EFFORTLESS ACCESS TO THEIR WORK**

CylanceEDGE™ is a simple and effective solution to future-proof security programs. We deliver value by making it easy for users to securely access the data and tools they need to be productive while giving businesses the power to protect sensitive information, users, and applications.

### **CylanceGUARD**

**EXPERTISE TO LEAN ON—FROM IMPLEMENTATION TO TURNKEY MDR**

CylanceGUARD™ delivers you the world-class security outcomes your organization requires today at a fraction of the time and cost than developing your own SOC. It does this through turnkey managed detection and response (MDR), incident response, and tailored services to extend your existing teams.

## **WHY BLACKBERRY?**

### **DEEP, NATIVE INTEGRATIONS**

Secure applications, data, users, and endpoints with unified access to management tools and native integrations that improve outcomes.

### **MORE OUT-OF-THE-BOX SUPPORT FOR ZERO TRUST NETWORK ACCESS FOR EASIER ADOPTION**

Expanded out-of-the box support to securely connect users to their SaaS applications for even easier deployment of zero trust network access.

### **FIRST INTEGRATED COMMUNICATIONS RESPONSE CAPABILITY IN MARKET**

BlackBerry is the first security vendor ever to enable organization-wide response through a fully integrated cyber-crisis communication capability. Mobilize response faster—even when primary communications are down—with critical event management that is 3x more likely to resolve events within 24 hours and 2x more likely to see no/limited revenue impact<sup>6</sup>.

## CylanceINTELLIGENCE

### STAY AHEAD OF THREATS WITH INFORMED DECISION MAKING

CylanceINTELLIGENCE™ gives organizations directions to reach their cybersecurity destination. Access to contextual threat intelligence can help stop breaches, identify a breach that may have occurred, and provide security teams insight into who threat actors are, what motivates them, how they operate, and how to take a proactive stance to defend their enterprise.

## BlackBerry UEM

### FOUNDATIONALLY HARDEN DEVICES AND APPS WHILE ENABLING SECURE COLLABORATION

BlackBerry® UEM securely enables productivity with complete unified endpoint management (UEM) and policy control for an organization's diverse and ever-changing fleet of devices using the broadest available choice of enterprise-ready apps and critical apps.

<sup>1</sup> [https://www.blackberry.com/us/en/pdfviewer?file=/content/dam/bbcomv4/blackberry-com/en/products/unified-endpoint-security/se-labs-breach-response-report/SE-Labs-2022-EAS\\_EDR\\_BlackBerry-Protect-and-Optics-Licensed.pdf](https://www.blackberry.com/us/en/pdfviewer?file=/content/dam/bbcomv4/blackberry-com/en/products/unified-endpoint-security/se-labs-breach-response-report/SE-Labs-2022-EAS_EDR_BlackBerry-Protect-and-Optics-Licensed.pdf)

<sup>2</sup> <https://www.gartner.com/reviews/market/endpoint-protection-platforms/vendor/blackberry/product/cylance-protect>

<sup>3</sup> <https://www.blackberry.com/us/en/pdfviewer?file=/content/dam/resources/blackberry-com/resource-library/en/cyber/2022/standard/rp/rp-forrester-total-economic-impact-study-of-cylance-protect.pdf>

<sup>4</sup> <https://www.blackberry.com/us/en/pdfviewer?file=/content/dam/blackberry-com/asset/enterprise/pdf/direct/wp-cyber-managed-xdr-buyers-guide.pdf>

<sup>5</sup> <https://www.blackberry.com/us/en/pdfviewer?file=/content/dam/resources/blackberry-com/resource-library/en/cyber/2023/standard/rp/rp-tolly-group-cylanceendpoint-by-blackberry-comparative-endpoint-protection-test-report.pdf>

<sup>6</sup> <https://www.blackberry.com/us/en/pdfviewer?file=/content/dam/blackberry-com/asset/enterprise/pdf/direct/report-cem-how-critical-event-management-limits-the-risk-of-it-disruptions-and-cyber-attacks.pdf>

 **BlackBerry** Intelligent Security. Everywhere.

BlackBerry (NYSE: BB; TSX: BB) provides intelligent security software and services to enterprises and governments around the world. The company secures more than 500M endpoints including over 215M vehicles. Based in Waterloo, Ontario, the company leverages AI and machine learning to deliver innovative solutions in the areas of cybersecurity, safety and data privacy solutions, and is a leader in the areas of endpoint security, endpoint management, encryption, and embedded systems. BlackBerry's vision is clear — to secure a connected future you can trust.

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